

**U S H A**<sup>®</sup>



**Comfort  
through  
every season**





As we welcome the new year, we wish you joy, prosperity and comfort in every moment, every season and every space you call home.

Usha is here to enhance your life with appliances designed to bring comfort through every season. From energy-efficient fans that keep you cool on hot summer days, to smart water heaters that provide cozy warmth during chilly monsoon mornings, our range of products adds convenience and ease to your daily life.

May this year offer you the perfect blend of comfort and the timeless spirit of Kerala tradition—giving you the best of both worlds, all year round.

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**U S H A**

TECHNIX DECORATIVE  
BLDC CEILING FAN

2025  
January

S	12	26	
M	13	27	
T	14	28	
W	1	15	29
T	2	16	30
F	3	17	31
S	4	18	
S	5	19	
M	6	20	
T	7	21	
W	8	22	
T	9	23	
F	10	24	
S	11	25	

*Inspired by  
Nature*

Driven by Technology

*Lotus: Kerala's symbol of purity, grace,  
and new beginnings in serene backwaters.*







CYCLOTRON PEDESTAL FAN



# 2025 March

S	9	23	
M	10	24	
T	11	25	
W	12	26	
T	13	27	
F	14	28	
S	1	15	29
S	2	16	30
M	3	17	31
T	4	18	
W	5	19	
T	6	20	
F	7	21	
S	8	22	

*Smart  
& Stylish*

*Tea Plantations: Kerala's lush emerald slopes, steeped in serenity and flavor*

**USHA**<sup>®</sup>

HELEOUS CEILING FAN



2025  
April

S	13	27	
M	14	28	
T	1	15	29
W	2	16	30
T	3	17	
F	4	18	
S	5	19	
S	6	20	
M	7	21	
T	8	22	
W	9	23	
T	10	24	
F	11	25	
S	12	26	

*Inspired by  
Nature*

Driven by Technology



*Vishu: Harvest festival of hope & abundance, adorned with golden bloom of laburnum.*

**USHA**<sup>®</sup>

TECHNIX PLUS BLDC  
CEILING FAN

2025  
May

S	11	25	
M	12	26	
T	13	27	
W	14	28	
T	1	15	29
F	2	16	30
S	3	17	31
S	4	18	
M	5	19	
T	6	20	
W	7	21	
T	8	22	
F	9	23	
S	10	24	

*Inspired by  
Nature*  
Driven by Technology



*Decorated Elephants: Kerala's majestic icons of tradition and grandeur.*

**U S H A**®

INSTALINE WATER HEATER

2025  
June

S	1	15	29
M	2	16	30
T	3	17	
W	4	18	
T	5	19	
F	6	20	
S	7	21	
S	8	22	
M	9	23	
T	10	24	
W	11	25	
T	12	26	
F	13	27	
S	14	28	



A Splash of  
*Warmth*

*Cheena Vala: Kerala's iconic Chinese fishing nets, a timeless coastal marvel*





INSTA FRESH NEO WATER HEATER

2025  
July



S	13	27	
M	14	28	
T	1	15	29
W	2	16	30
T	3	17	31
F	4	18	
S	5	19	
S	6	20	
M	7	21	
T	8	22	
W	9	23	
T	10	24	
F	11	25	
S	12	26	

*A Splash of Warmth*

*Traditional Patterns: Celebrating harmony & artistry with nature-inspired floral motifs.*



**USHA**<sup>®</sup>

THUNDERBOLT PRO 1000 MIXER GRINDER



*Stunning  
Outside  
Powerful  
Inside*

*Snake boats: Sleek marvels of unity, tradition, and spirited races.*

2025  
August

S	M	T	W	T	F	S	S	M	T	W	T	F	S
31												1	2
3	4	5	6	7	8	9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24	25	26	27	28	29	30

2025  
September

S	14	28	
M	1	15	29
T	2	16	30
W	3	17	
T	4	18	
F	5	19	
S	6	20	
S	7	21	
M	8	22	
T	9	23	
W	10	24	
T	11	25	
F	12	26	
S	13	27	

*Fast &  
Effortless*



Onam: Celebrating abundance, togetherness, and the spirit of Kerala.





**USHA**<sup>®</sup>

COLOSSAL DLX WET GRINDER



*Nobody does  
Better Batter*

*Backwaters and houseboats: Floating havens in a world of calm*



**2025**  
*November*

S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30						

